



SOVIAC

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DISCOGRAPHY

Title: Trilogy Rodeo Friscott, CD, CS#021
Title: GMC Out In The Fields, CD, CS#014
Title: Trux Are Heavy, CD, GB#001
Title: The Stolen Car Recordings, 7". URU
Title: Soviac/Yeah! Split, 7". URU

"HELLO BUNNY" (SCANDINAVIAN RELEASE APRIL 18th!)

In the beginning Soviac's music was more or less like a raging forest fire which ruthlessly consumed everything possible in its way, and would have forced even the most hardened firefighter to retreat into retirement. Tight melodies, sprawling guitars and unruly, often howling, vocals distinguish Soviac's sound. Their first album **GMC Out In The Fields** (released in 2001) is perhaps the most stirring and at the same time captivating album a Swedish rock band has ever produced.

But something else happened along the way. Soviac discovered the synthesizer. The cross-fertilization between a guitar and a synth is not always succeeding, but in Soviac's case, it gave the following album **Trilogy Sexlife Rodeo Friscotti** (released in 2003) a completely unique sound. It was obvious that fire had mutated and shapeshifted; the energy was constant, but the rage had diminished so Trilogy Sexlife Rodeo Friscotti showed Soviac as a controlled bombastic explosion.

Every action has its reaction. If Trilogy Sexlife Rodeo Friscotti was an explosion, the new album **Hello Bunny** is an implosion, created from the vacuum caused by the predecessor. It's been a long time since Soviac's music was that untamed forest fire. Now it has developed into a cold, blue laserbeam, which is a completely logical evolution since the only thing that's constant in Soviac's universe is their unwillingness to compromise.

That's why it's as natural for them to use the producer Johan Gustavsson (Producer of Randy, The Hives, Sahara Hotnights albums) at Studio Gröndahl for Hello Bunny (which will be released by V2 in Scandinavia in April). Together they've created a mix between luxurious rock as well as dirty electro. Distorted guitars bounce against thick synthbasslines and drumsamplings that works well both in the rockclubs and on the dancefloors. Assuming this new album Hello Bunny grew out of the same entity that started the forest fire in the first place is not too mind bending. The question is: where will Soviac go next?

"Imagine a mix between The Knife, The Kills, Chicks On Speed and Nine Inch Nails atmospheric sound experimentation, then you are not too far from the reality of Soviac" – Alex Regné, Musiklandet.nu.

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